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NOTICE OF ALLOWANCE AND FEE(S) DUE

26263 7590 09/01/2010

09/01/2010

SONNENSCHEIN NATH & ROSENTHAL LLP P.O. BOX 061080 WACKER DRIVE STATION, WILLIS TOWER CHICAGO, IL 60606-1080

TITLE OF INVENTION: PAYMENT CARD SWEEPSTAKES PROGRAM

EXAMINER				
ST CYR, DANIEL				
ART UNIT	PAPER NUMBER			

2876 DATE MAILED: 09/01/2010

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/809,015	03/25/2004	Tommy Constantine	4089-A3C	7839

 APPLN. TYPE
 SMALL ENTITY
 ISSUE FEE DUE
 PUBLICATION FEE DUE
 PREV. PAID ISSUE FEE
 TOTAL FEE(8) DUE
 DATE DUE

 nonprovisional
 YES
 \$755
 \$0
 \$0
 \$755
 \$1201/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and I/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This f appropriate. All further co indicated unless corrected maintenance fee notification	form should be used for or respondence including below or directed others.	or tran g the erwise	nsmitting the ISSU Patent, advance on in Block 1, by (a					hould be completed when correspondence address a arate "FEE ADDRESS" fo
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				par	Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, mus- have its own certificate of mailing or transmission.			
26263 7590 0901/2010 SONNENSCHEIN NATH & ROSENTHAL LLP P.O. BOX 061080 WACKER DRIVE STATION, WILLIS TOWER				Ces	tificat	e of Mailing or Trans	mission g deposited with the United st class mail in an envelope above, or being facsimile ate indicated below.	
CHICAGO, IL 60	1000-1080							(Depositor's name)
				<u> </u>				(Signature)
				L				(Date)
APPLICATION NO.	FILING DATE			FIRST NAMED INVENTOR			RNEY DOCKET NO.	CONFIRMATION NO.
10/809,015 TITLE OF INVENTION:	03/25/2004 PAYMENT CARD SW	/EEDS	TAKES PROGRA	Tommy Constantine			4089-A3C	7839
IIILLOI EVILLIIOV	TATMENT CARDS	LLIS	TAKESTROOKA					
APPLN, TYPE	SMALL ENTITY	10	SUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSU	D DEED	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	10	\$755	\$0	\$0	LILL	\$755	12/01/2010
					,		4133	12/01/2010
EXAMIN			ART UNIT	CLASS-SUBCLASS	J			
ST CYR, D			2876	235-380000				
1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.56). Change of correspondence address (or Change of Correspondence Address form FTOSB/122) attached. "Fee Address" indication (or "Fee Address" Indication form FTOSB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.		2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm thaving as a member a registered attorney or agent) and the names of up to listed, no name will be printed. une is 3.						
(A) NAME OF ASSIG	ss an assignee is identi in 37 CFR 3.11. Comp NEE	ified be	elow, no assignee of this form is NO	data will appear on the T a substitute for filing ar (B) RESIDENCE: (CIT	patent. If an assign assignment. Y and STATE OR (COUN	TRY)	ocument has been filed for
Please check the appropria	te assignee category or	catego	ories (will not be pr	inted on the patent):	Individual UC	orporat	ion or other private gr	oup entity Government
4a. The following fee(s) are submitted: Issue Fee Publication Fee (No small entity discount permitted) Advance Order - # of Copies				D. Payment of Fee(s): (Ple A check is enclosed. Payment by credit cs The Director is hereboverpayment, to Dep	rd. Form PTO-2038	is att	ached.	
 Change in Entity Statu a. Applicant claims 	SMALL ENTITY statu	s. See	37 CFR 1.27.	☐ b. Applicant is no lo				
NOTE: The Issue Fee and interest as shown by the re	Publication Fee (if requeerly of the United Sta	iired) v tes Pat	will not be accepted ent and Trademark	d from anyone other than Office.	the applicant; a reg	istered	attorney or agent; or the	ne assignee or other party ir
Authorized Signature _					Date			
Typed or printed name				Registration !				
This collection of informat an application. Confidentis submitting the completed this form and/or suggestion Box 1450, Alexandria, Vir Alexandria, Virginia 22317	tion is required by 37 C ality is governed by 35 application form to the ns for reducing this bur- ginia 22313-1450. DC 3-1450.	FR 1.3 U.S.C. USPT den, sl NOT	11. The informatic . 122 and 37 CFR O. Time will vary hould be sent to the SEND FEES OR	on is required to obtain or 1.14. This collection is education of the depending upon the indi- e Chief Information Offic COMPLETED FORMS T	retain a benefit by stimated to take 12 vidual case. Any co er, U.S. Patent and O THIS ADDRES:	the pub minute ommen Trades S. SEN	lic which is to file (ans to complete, including to on the amount of ti- nark Office, U.S. Dep D TO: Commissioner	d by the USPTO to process ig gathering, preparing, and me you require to complete artment of Commerce, P.O. for Patents, P.O. Box 1450

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PTOL-85 (Rev. 08/07) Approved for use through 08/31/2010.



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UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

P O Box 1450 Alexandra, Virgima 22313-1450 www.uspto.gov

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26263 75	90 09/01/2010		EXAM	UNER	
SONNENSCHEIN NATH & ROSENTHAL LLP P.O. BOX 061080			ST CYR, DANIEL		
			ART UNIT	PAPER NUMBER	
WACKER DRIVE STATION, WILLIS TOWER CHICAGO, IL 60606-1080			2876		

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)
10/809,015	CONSTANTINE, TOMMY
Examiner	Art Unit
Daniel St.Cyr	2876

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative

of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. This communication is responsive to communication filed 8/13/10. 2. The allowed claim(s) is/are 21-29. 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). b) \(\subseteq \text{Some* c} \subseteq \subseteq \text{None of the:} \) 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3.
☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). * Certified copies not received: _____. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6.

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. | Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date Information Disclosure Statements (PTO/SB/08). 7.

Examiner's Amendment/Comment Paper No./Mail Date 4. T Examiner's Comment Regarding Requirement for Deposit 8. X Examiner's Statement of Reasons for Allowance of Biological Material 9. ☐ Other

DETAILED ACTION

 This is in response to the applicant's amendment received on 08/13/10 in which claims 1-20 were canceled.

REASONS FOR ALLOWANCE

After further search and thorough examination of the present application and in view of the Applicant's arguments and amendments, claims 21-29 are found to be in condition for allowance over the prior art made of record.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Daniel St.Cyr whose telephone number is 571-272-2407. The examiner can normally be reached on Mon-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee can be reached on 571-272-2398. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2876

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

DS August 31, 2010 /Daniel St.Cyr/ Primary Examiner, Art Unit 2876